



# PropTech Nordic Region Insight Report

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# Nordic region PropTech funding reaches over **\$300 million** in last few years

## PropTech Summit 2019



Mikael Långström,  
Founder, PropTech Finland

Finland is a great place to found a PropTech startup. In 2019 PropTech Finland was officially launched, with the main focus on building a community for the PropTech startups and scaleups. The Built Environment industry is taking small steps forward by investing more time and money to boost its digitalization maturity. A number of PropTech companies in Finland have raised from around 90 to nearly 150 startups, thanks to the updated Startup map. Some of PropTech Finland members like GBuilder with its solution for residential developers has expanded and now has clients in 7 countries and over 15,000 homes on their platform. Assetti joined emerging ecosystems around Europe, such as BuiltAPI and Platform of Trust. Finland aims to keep its leading position in innovation in the built environment.



@diozone



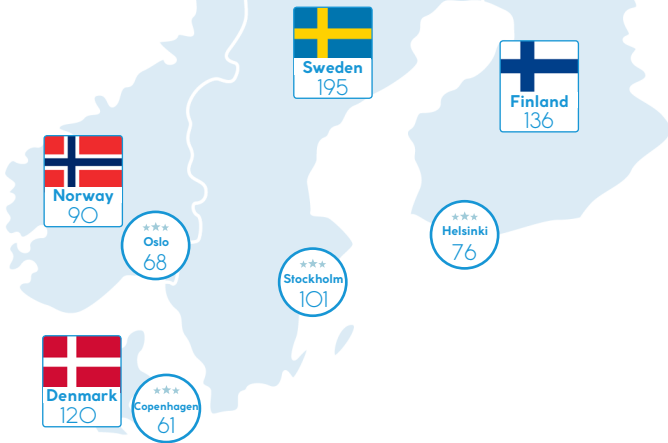
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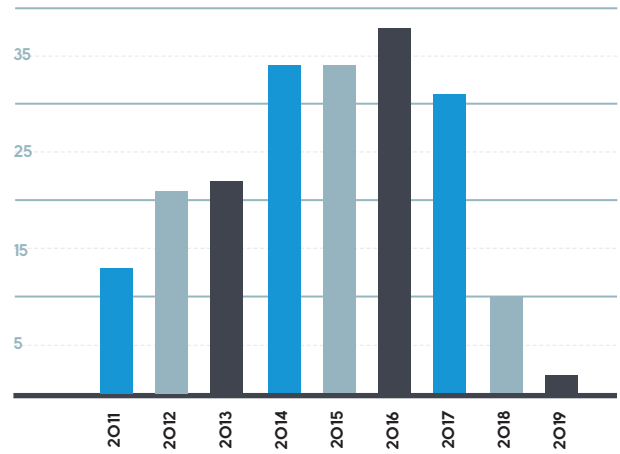
# PropTech Top Countries and Cities

Total PropTech Companies

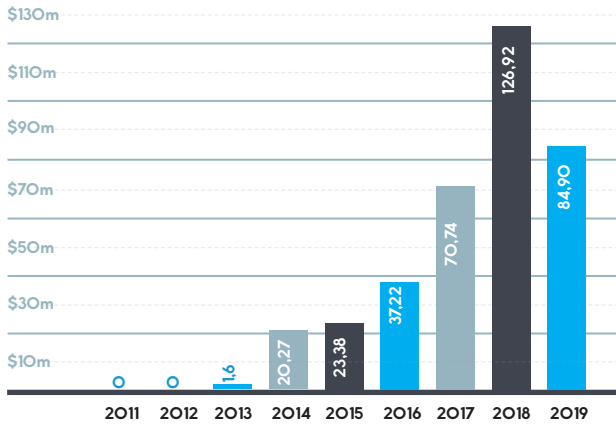
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# PropTech Companies Founded in the Nordics

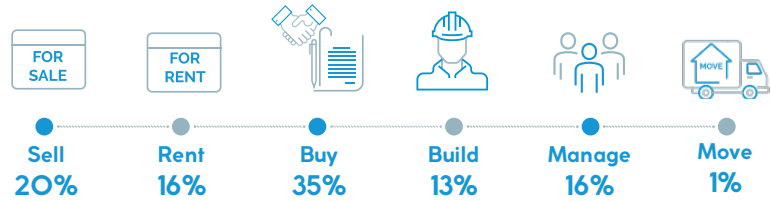


# PropTech Funding



Total Funding **\$365 million**

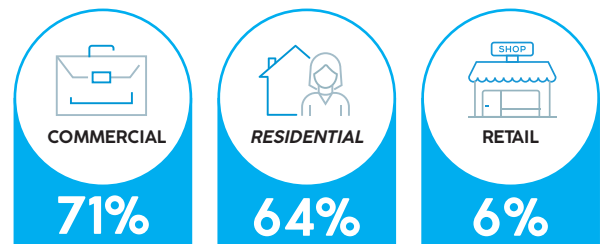
# PropTech Lifecycle



# PropTech Business Type



# PropTech Sector Breakdown



**Magnus Svantegård,**  
 Partner Stronghold Invest. Senior Advisor Datscha.  
 Member of the Board Newsec Nordic Advisory

"The Nordic nations are continuing to mature and grow, nurturing an outstanding number of PropTech companies. We're now tracking 541 of companies in the region, increasing from 321 companies last year. I am especially delighted to see the great work from Nadim Stub in the creation of PropTech Denmark which is now helping an impressive number local start ups. We have also seen a really great sign of market maturation with the creation of Accessy, an initiative which is seeing some of the largest property owners in Sweden work together to solve the issues around access to space via a shared access platform."

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